

The Bluegill Frolic Committee

115 E Main St

PO Box 818, Marcellus, MI 49067

MarcellusBluegillFrolic@gmail.com

Bluegill Frolic Contact: (269) 281-3862

Dear Potential Sponsor,

The Bluegill Frolic is a long-standing tradition in Marcellus, Michigan, and one that brings our community together each year for food, entertainment, and family fun. With your support, we are able to continue making this event something our community can take pride in.

We are currently preparing for next year's Bluegill Frolic, scheduled for Friday July 23rd and Saturday July 24th 2027 and we invite you to partner with us as an event sponsor. Your contribution directly supports activities, entertainment, and festival operations that help keep this beloved tradition alive.

Sponsorship Level	Recognition Received
Community Supporter (\$0–\$99)	Monthly social media recognition and recognition at all Frolic related events
Silver Sponsor (\$100–\$299)	Monthly social media recognition, recognition at all Frolic related events and your name on a banner that will be placed on our Barrel Train Ride that goes around the festival grounds.
Gold Sponsor (\$300–\$999)	Monthly social media recognition, recognition at all Frolic related events, recognition in the event recap video, and your name and logo on an 18”x24” yard sign placed around the Frolic grounds..
Premier Sponsor (\$1,000+)	Monthly social media recognition, recognition at all Frolic related events, recognition in the event recap video, name and logo along the bottom of our 8’x4’ stage banner, Website acknowledgment showing your logo which is linked to your website up through the end of the existing years Frolic, and your company name on the back of our limited special event t-shirts sold at the Frolic only. Each sponsor will also get up to three free event shirts for their company.

*****To ensure we have proper time to prepare all signage and promotional materials, please confirm sponsorship no later than 3 weeks prior to the Frolic to our email. Gold and Premier Sponsors we will also need a Print Ready Logo. *****

How to Participate or Donate:

Digital Payments:

Venmo @MarcellusBluegillFrolic

Please include your name or business name and phone number in the description. Thank you.

Website:

www.bluegillfrolic.com Donation tab available to make your donation (Please type in your name or the name of your business for recognition)

Check or Money Order:

Make Payable to: The Bluegill Frolic Committee

And mail to:

The Bluegill Frolic Committee

PO Box 818

Marcellus, MI 49067

Again, any questions, please contact us at

MarcellusBluegillFrolic@gmail.com

or call us at **(269) 281-3862**.

Thank you for supporting our community and the traditions that bring us together. We look forward to celebrating with you at the Bluegill Frolic!

Sincerely,

The Bluegill Frolic Committee