

The Bluegill Frolic Committee

115 E Main St

PO Box 818, Marcellus, MI 49067

MarcellusBluegillFrolic@gmail.com

Bluegill Frolic Contact: (269) 281-3862

Todd Snider (Pres.), Chelsea Proffitt (Treas.), Billiejo Snider (Sec.)

January, 14, 2026.

Dear Local Business Owner,

The Bluegill Frolic is a long-standing tradition in Marcellus, Michigan, and one that brings our community together each year for food, entertainment, and family fun. With your support, we are able to continue making this event something our community can take pride in.

We are currently preparing for the 2026 Bluegill Frolic, scheduled for Friday, August 14th and Saturday, August 15th and we invite you to partner with us as an event sponsor. Your contribution directly supports activities, entertainment, and festival operations that help keep this beloved tradition alive.

We are offering the following sponsorship opportunities:

Sponsorship Level	Recognition Received
Community Supporter (\$0–\$99)	Social Media recognition; “I donated to the 2026 Bluegill Frolic” sticker
Silver Sponsor (\$100–\$299)	Social Media recognition, “I donated to the 2026 Bluegill Frolic” sticker, names on banner placed on our Barrel Train Ride that goes around the festival grounds.
Gold Sponsor (\$300–\$999)	Social Media recognition, “I donated to the 2026 Bluegill Frolic” sticker, Donor mention in the event recap video, Name/Logo on 18”x24” sign at beer tent or key event area.
Premier Sponsor (\$1,000+)	Social Media recognition, “I donated to the 2026 Bluegill Frolic” sticker, Donor mention in the event recap video, Name/Logo on 8’x4’ Stage banner, 1 yr Website acknowledgment, Name/Logo on official event shirts.

To ensure we have time to prepare all signage and promotional materials, please confirm sponsorships and **Submit Print Ready Logos by June 30th, 2026.**

How to Participate or Donate:

Digital Payments:

Venmo @MarcellusBluegillFrolic

Cash App \$BluegillFrolic4

Paypal The Bluegill Frolic

Please include your business name and phone number in the description. Thank you.

Website:

www.bluegillfrolic.com Donation tab available to make your donation.

Check or Money Order:

Make Payable to: The Bluegill Frolic Committee

And mail to:

The Bluegill Frolic Committee

PO Box 818

Marcellus, MI 49067

Again, any questions, please contact us at

MarcellusBluegillFrolic@gmail.com

or call us at **(269) 281-3862**.

Thank you for supporting our community and the traditions that bring us together. We look forward to celebrating with you at the 2026 Bluegill Frolic!

Sincerely,

The Bluegill Frolic Committee